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## Keuka College Kicks Off 3-Year, \$10 Million Campaign to Renovate Ball Hall

### *Ball Foundation Commits Up to \$4 Million*

KEUKA PARK, N.Y.—Keuka College has embarked on a three-year, \$10 million campaign to renovate Ball Hall, the College's original building that carries the name of Rev. Dr. George Harvey Ball, founder and first president.

Keuka President Joseph G. Burke made the announcement Saturday, July 23, during Reunion Weekend.

Burke said the George and Frances Ball Foundation of Muncie, Ind., has committed \$4 million to the *Campaign to Save Ball Hall*: \$2 million outright, another \$1.5 million that must be matched by other funds, and the last \$500,000 will be provided when the College is within \$500,000 of the campaign goal.



"We are delighted that the Ball family, which has sustained George Harvey Ball's vision for the College through the years, has chosen to continue its tradition of support," said Burke.

Counting Ball Foundation funds, \$5.55 million has already been designated for the renovation project, leaving \$4.45 million still to be raised.

"We believe the \$10 million goal it is both achievable and necessary," said Burke. "Today's high school seniors are sophisticated consumers who are aware that they have choices regarding their education. If we want to secure an even brighter future for Keuka College, we must be able to continue attracting the students who are the lifeblood of our institution. Doing so requires facilities that meet their needs."

Several major elements of the 115-year-old building will be repaired. The roof will be replaced, masonry will be restored, new windows will be installed, the foundation walls will be weatherproofed and repaired, and the trim on the bell tower and along the roofline will be repaired. Some architectural mistakes of the past will also be rectified, including windows in stair towers that are a different shape and size from the windows in the main portion of the building and brickwork whose color doesn't match the original brickwork.

(more)

## **KEUKA CAMPAIGN 2**

Space and function concerns will also be addressed.

“Preliminary plans show that by making better use of the basement level, we will be able to bring various administrative functions, including college advancement, admissions, financial aid, business office, bursar’s office, and personnel—which are currently spread across three non-adjacent buildings—into a single building,” said Burke. “This will simplify procedures involving several departments and allow students to experience less ‘run-around’ when completing necessary paperwork.”

The top three floors will still be used as residence hall space, although there will be much-needed upgrades and improvements, including updated bathrooms and laundry facilities on each floor.